

## 99 學年第 1 學期 傳播英語 Communication English 課程綱要

課程名稱：（中文）傳播英語		開課單位	傳科系			
（英文）Communication English		永久課號	DCT3014			
授課教師：楊台恩						
學分數	3	必/選修	選修	開課年級	2	
先修科目或先備能力：						
none						
課程概述與目標：						
<p style="color: blue;">This course is to help the students be familiar with various English in the media (including video, audio and texts). The students will have a chance to watch or read materials from HBO, Discovery, National Geographic channel, Travel channels, CNN, The New York Times,... etc. to elevate their English ability in accessing the media. But the focus will be more on the broadcast media or the web media</p>						
教科書（請註明書名、作者、出版社、出版年等資訊）	none					
課程大綱			分配時數			備註
單元主題	內容綱要	講授	示範	習作	其他	
INTRODUCTION		1	1	1		
基本素質與核心能力：（學生修習完本課程之後，可以具備之基本素養與核心能力）						
校級基本素養與核心能力：						
<ul style="list-style-type: none"> <li>* 國際視野</li> <li>* 外語能力</li> </ul>						
客家學院學生基本素養與核心能力：						
<ul style="list-style-type: none"> <li>* 國際視野</li> <li>* 語言能力</li> <li>* 發現及解決問題的能力</li> <li>* 跨領域整合與團隊合作</li> </ul>						
教學要點概述：						
1.學期作業、考試、評量						
<p style="color: blue;">Word study: Every week, each student will be required to study a few words with his teammates and share with other students in the class. (Maybe there will be a spelling bee contest).</p>						

Weekly quiz: there will be an easy quiz every week to help the students be familiar with the words in the media they have learned in the previous week.

Final project: at the end of the semester. Each group should focus on one English movie and present to the class all what they have learned from this movie.

Grade:

Attendance: 30% (including word games, spelling bees, and assignments)

Weekly notes and quizzes: 30%

Final Project: 30%

Final Dictionary (organized from your group notes) 20%

## 2.教學方法及教學相關配合事項(如助教、網站或圖書及資料庫等)

	排定時間	地點	連絡方式
師生晤談	Office Hour: Monday 2-5 p.m. Tuesday 2-4 p.m.	F114 (人社二館 114)	SKYPE: teyang09211985 (03)571-2121Ex. 58215 (H)573-6935

## 每週進度表

週次	上課日期	課程進度、內容、主題
1		Introduction to the course
2		The Iranian Embassy Crisis: Hostage Rescue Operation
3		911: the flight that fought back
4		ESPN: NY Yankees interview
5		Supermodel contest
6		Tornado
7		Hannibal
8		Burj Al-Arab
9		Come and dine with me
10		The Monster of Loch Ness
11		Inside the Forbidden City
12		The Cruise Missile
13		Pushing Tin
14		Project Runway
15		The Haven of Pizza
16		CNN: VT shooting
17		Chien-Ming Wang in New York Times
18		Final project presentations

※ 請同學遵守智慧財產權觀念及勿使用非法影印教科書。

備註：

1. 其他欄包含參訪、專題演講等活動。
2. 請同學遵守智慧財產權觀念及勿使用非法影印教科書。

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